

# How To Take Care of A Heat Seal Garment



A heat seal is when a logo is applied to a garment by heat transfer, it's a great method for personalising your garments with your company branding as they're waterproof and stand out exactly as you'd want your logo to be shown with no limitations - however, heat seals can end up with some wear and tear if not taken care of, so here is a guide to protecting the longevity of your heat-seal.

## 1. Wash inside out

When washing your heat-sealed garment (like a polo, soft shell, or body warmer) a great method of protecting the heat seal is to turn the garment inside out before washing. During a wash cycle, garments can rub together and if the materials are abrasive in any way that can lead to damage on the heat seal. Turning your garment inside out prevents the heat seal being damaged by other clothes you are washing at that time.

## 2. Do not wash straight away

A common mistake some people make after receiving a newly heat-sealed garment is to wash it as soon as possible. To ensure that the heat seal has fully cooled and sealed its affixation onto the garment, it is better to wait as premature washing can easily lead to damage. In most cases you will receive your garment at least 48 hours after the heat seal has been applied but try to leave a few days before the first wash just to be certain.

## 3. Wash at a low temperature

How you wash your garment is very important to the life span of a heat seal. You need to wash your garment at a low / warm temperature. You should also refer to the washing instructions on the product itself, and make sure you use a mild detergent. You should never use a chlorine bleach.

## 4. Do not fast dry

You should avoid using tumble or industrial dryers for your heat seal garments, as this can also be very damaging. You should let your garment air dry in a reasonably tempered room or line dry outdoors.

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